



Saif Muhtar

BUSINESS SYSTEMS EDUCATOR

SPEAKER ONE-SHEET

● EDUCATOR & SPEAKER · BUSINESS OPERATING SYSTEMS

Build a company that *runs itself*.

Keynotes, workshops and panels for business owners, industry associations and company teams. After 20+ years in construction, Saif rebuilt his own company, RumahHQ, to run on systems, and wrote the method down as the blueprint "How to Build a Company that Runs Itself".



LANGUAGE

English, Bahasa Malaysia or both

TEACHES

The BOS blueprint: 12 components, 10 stages

BOOKINGS

Now booking 2026–2027

FIVE TALKS, ONE IDEA

01 SIGNATURE KEYNOTE

Build a Company That Runs Without You.

Why so many good companies stop when the owner stops: the founder trap, what 'a company that runs itself' really means, and how to prove it with an absence test.

30–45 minutes · Keynote, Fireside chat / podcast, Webinar

02 Your Company Should Not Stop When You Stop Answering WhatsApp.

The five operating cycles and the hand-offs where work gets lost, told through construction: the industry that exercises every cycle at once.

45 minutes, or a half-day workshop · Keynote, Workshop, Panel

03 AI on the Ground: Agents with a Site Supervisor.

Practical AI for traditional businesses: technology makes a good process faster; it cannot make a bad process good. Where AI helps, and the guardrail each use needs.

30–45 minutes · Keynote, Panel, Webinar

04 The 12-Part Operating System Behind a Self-Running Company.

The BOS house, from strategy on the roof to information, governance and improvement in the foundation, and why you install it in order: rhythm and scorecard first, automation last.

45 minutes, or a full-day workshop · Workshop, Keynote, Webinar

05 What I Learned Digitalising RumahHQ (Including What Didn't Work).

An honest account of building the BOS inside a working construction company: what worked, what did not, and the mistakes worth skipping.

30–60 minutes · Keynote, Fireside chat / podcast, Panel

BIO

Saif Muhtar teaches business owners how to build companies that run without them. After 20+ years in construction, he rebuilt his own company, RumahHQ, to run on systems instead of on its founder, and codified the method in his blueprint "How to Build a Company that Runs Itself": a Business Operating System (BOS) of 12 components, ten stages and 40 modules. Today he teaches it on stage, in workshops and in programmes.

FORMATS

Keynote

30–45 minutes on stage, with or without Q&A

Workshop

Half-day or full-day, hands-on

Panel

A practitioner's voice on SMEs and practical AI

Fireside chat / podcast

Interview format for events and podcasts

Webinar

45–60 minutes online, live Q&A

THE PROOF: RUMAHHQ

230+	10+	90+
homes completed	years building homes	builders and engineers

Company figures from rumahhq.com, 18 Sept 2026. Saif is the founder.

INVITE SAIF TO SPEAK

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Bio, photos and MC introduction at saifmuhtar.com/speaking#kit